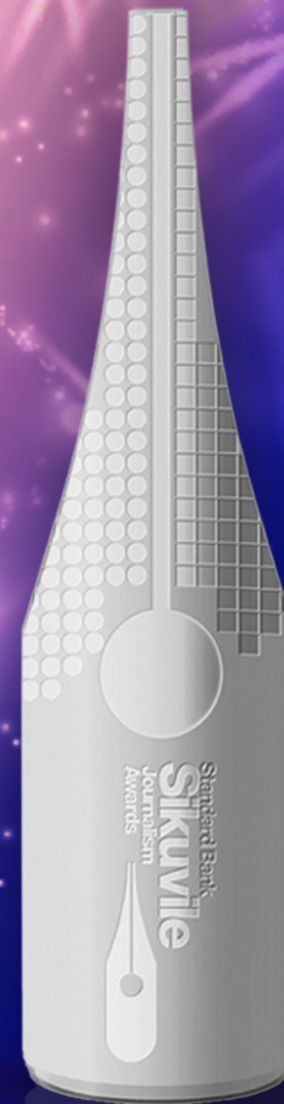


Standard Bank
Sikuvile
Journalism Awards 2025

ENTRY INFORMATION PACK



Standard Bank



PRIZES

The following prizes will be awarded:

- Winners will be awarded R15 000, the SIKUVILE Journalism Awards trophy and a certificate.
- Finalists will receive certificates.
- Commendation certificates may be awarded at the judges' discretion.
- Competition
- Entry submissions open on 1 February 2025.
- Entry fee: R100 per entry.
- Closing Date for Entries is Monday 31 March 2025. \ NO EXTENSION PERMITTED.
- Judging will take place on the April/May 2024.
- The judging panel consists of respected journalists, with deep expertise in the various categories of the competition.
- The Standard Bank SIKUVILE Journalism Awards will be presented live in June 2025 - the Venue to be confirmed- in Johannesburg.

BANKING DETAILS

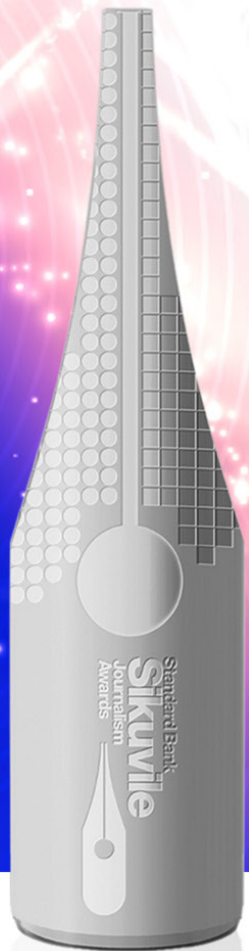
Account Name: **South African National Editors Forum**

Account Number: **1958531235**

Branch Code: **197705 (Rosebank)**

Account Type: **Current**

SWIFT Code: **NEDSZAJJ**





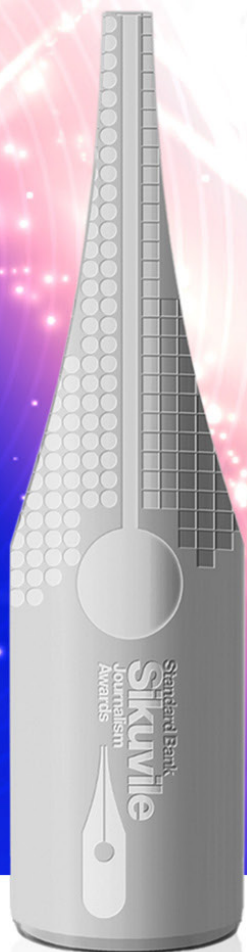
HOW TO SUBMIT YOUR ENTRY

Entries are to be submitted via email to : entries@sikuvileawards.co.za

There must be an entry form you submit for each category you plan to contest.

You will need to send the following documents, so have them ready before you enter:

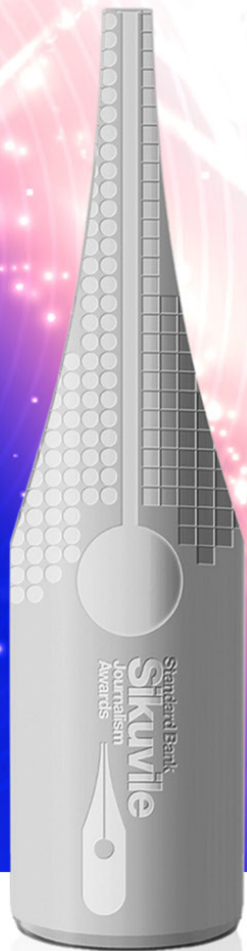
- A declaration signed by both you and your Editor declaring your work is legitimate and qualifies. This document is available for download at www.sikuvileawards.co.za
- A profile photograph of yourself. If you are part of a team, please have profile photos of every member who contributed and has a byline added on a story, and name them appropriately so we know who they are.
- Proof of payment. (R100 per entry, paid upfront before entering).
- Samples of your work for entering. If you cannot attach to your email your sample, you may provide a URL to it and or attach a screenshot instead, however, you must make sure the video/ audio you are linking to is accessible by the public and not hidden behind a paywall (Don't assume the judges have paid subscriptions to your publications. We advise that you talk to your organisation to make the article available to the adjudication panel of judges somehow)
- Acceptable file formats
- Static content (e.g.: Photos, Layouts) .PDF .PNG .JPG
- Motion content (ego: Videos, Podcasts) .MP3 .MP4 .M4V .WMV .AVI .MOV
- There is a file size limit. Please ensure all files you upload are less than 200MB.





CATEGORIES

- All categories are open to Print, Online/Digital Media, Broadcast (Radio and TV) reporters.
- Entrants must please check category for specified maximum entries.
- Entrants are discouraged from submitting the same entry in multiple categories.
- Broadcast and digital entries should contain links to publicly accessible web, video, or audio platforms where the judges can view or listen to the material. Alternatively upload the original video files or embed into a PowerPoint presentation.





1. HARD NEWS

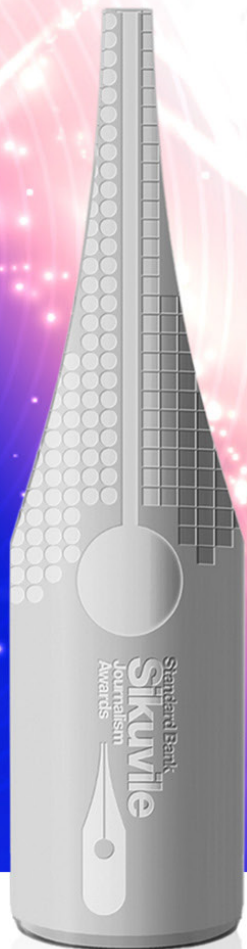
- Journalism that is urgent, breaking news, typically put together for any media platform while on tight deadlines and under pressure. The writing for print or online as well as broadcast setup should be fresh, comprehensive, accurate and have high quality graphic description and pointed news salience.
- Max number of samples per entry: 1

2. INDIGENOUS LANGUAGE REPORTING

This category entails news articles/broadcasting clips that are the result of proactive reporter enterprise. It is distinct from breaking news and represents stories initiated by the newsroom. Entrants should submit journalistic work that was produced using any of South Africa's indigenous languages across media segments, particularly meant to speak to the community the journalists work.

Required documentation to enter this category:

- Your signed declaration document
- Profile photographs of you/team
- Samples of the work you are submitting
- Proof of payment for R100
- You may enter this category a maximum of 3 times.





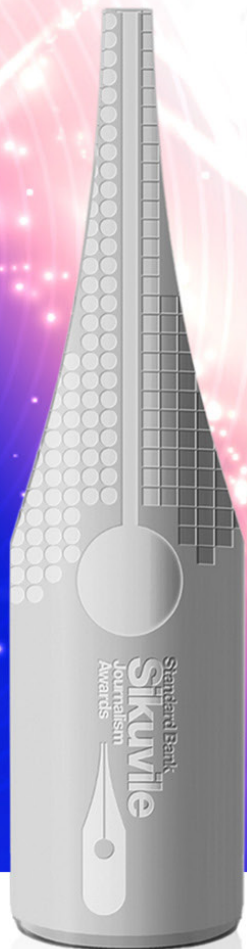
3. COMMUNITY SERVICE REPORTING

This category highlights hyper-local issues crafted from a community interest perspective, to inform, educate, and build resilient communities by amplifying grassroots narratives that matter.

These are general community feature and creative journalism stories initiated to capture the depth of community sentiments and concerns.

Qualifying entries must be journalistic work produced for and published exclusively in community media platforms in all languages, and not in any commercial or publicly-owned news entities.

- Required documentation to enter this category:
- Your signed declaration document
- Profile photographs of you/team
- Samples of the work you are submitting
- Proof of payment for R100
- You may enter this category a maximum of 3 times





4. INVESTIGATIVE JOURNALISM

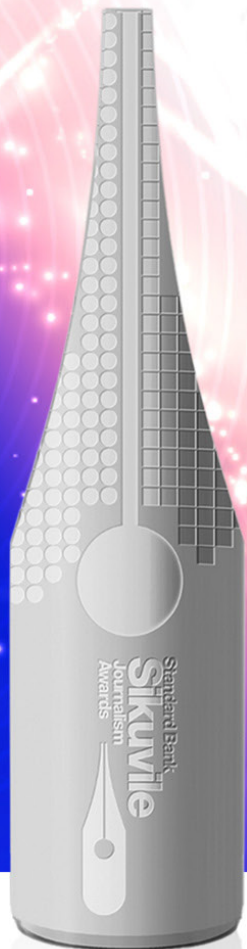
- This is in-depth work resulting in well-researched journalism. Consideration will be given to the writing, presentation, research, perseverance, courage, and innovation.
- Max number of samples per entry: 3 (These samples must be related and part of a body of work.)

5. BUSINESS JOURNALISM

- This category seeks to promote business, companies, economy, financial markets, and consumer journalism that covers the critical issues and makes an impact. Entries are across print, radio, television and online platforms. It will focus on original reporting, proficient writing and, where appropriate, visual storytelling. It could be one entry or a body of work covering a particular story.
- Max number of samples per entry: 1

6. FEATURES

- This category recognises journalism that has entailed enterprise, investigation, and persistence in gathering the information and shows skill in telling the story. Quality of language, narrative skill, story structure, descriptive power, analysis, and background will also be considered in the judging.
- A series of articles (published or broadcast as such) will count as one entry.
- Max number of samples per entry: 3 (These 3 samples must be related and be part of a body of work.)



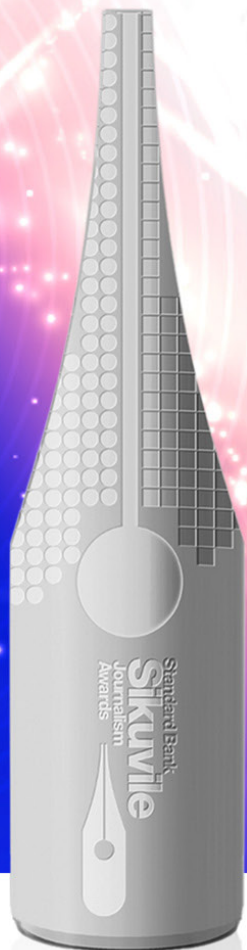


7. LIFESTYLE

- Lifestyle will be considered as some of the best writing/broadcast packaging around soft or magazine type issues such as travel, reviews, trends, and related topics. These are stories that cannot compete fairly in the Features category.
- Max number of samples per entry: 3 (These samples must be related and part of a body of work.)

8. COLUMNS/EDITORIALS

- This category seeks to recognise distinguished editorial and column writing & broadcasting with a specific focus on clarity, consistent editorial style, factual accuracy, sound reasoning, persuasive argument, and the ability to engage and influence public opinion using ethical journalistic methods. Columns can include creative and humorous pieces which should be entertaining without becoming pure fiction. Attention will be given to the use of language, wit, and cross-cultural sensitivity.
- Max number of samples per entry: 1



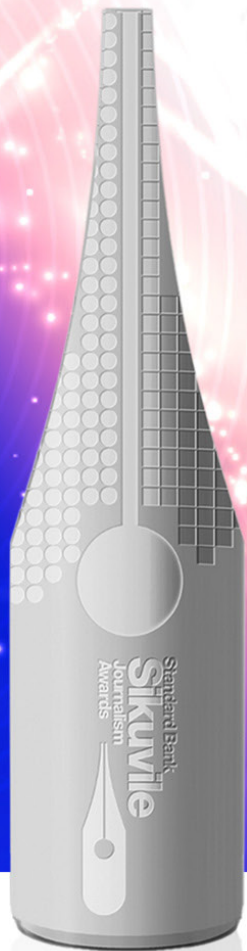


9. VISUAL JOURNALISM (EDITORIAL CARTOONS GRAPHIC LAYOUT)

- Cartoons in all media platforms will be assessed for graphic imagery, originality, cleverness and political or social punch. Simplicity, topicality, and humour will be considered. Entrants should motivate why their work scores on these criteria. Infographics and illustrations are eligible for graphic journalism on all media platforms. They should add value to a story on all platforms including broadcasting, conveying meaning in a way that photos text, and words alone do not. Creativity and originality in concept and the quality of execution will be considered. Clarity, vividness, and communicative power are also factors.
- Max number of samples per entry: 3 (These samples must be related and part of a body of work.)

10. NEWS PHOTOGRAPHS

- Published or broadcast pictures of fast-breaking or spot-news comprise this category. Excellence in composition, lighting, action, and other photographic qualities will be considered. The judges will assess both the original image and how it lent itself to being presented and will therefore require a copy of both the original and the page on which it appeared and/or digital or broadcast clip.
- Max number of samples per entry: 1



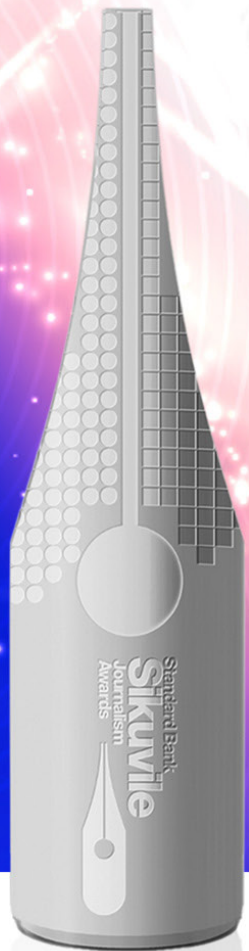


11. FEATURE PHOTOGRAPHS

- Published or broadcast feature pictures that tell a story and which demonstrate reporting initiative are
- assessed under this category. Excellence in composition, lighting, action and other photographic qualities
- will be considered. The judges will assess both the original images and how they lent themselves to being
- presented and will therefore require a copy of both the originals and the page on which they appeared
- and/or digital or broadcast clip. A series of photographs (published / broadcast as such) will count as one
- entry.
- Max number of samples per entry: 3 (These 3 samples must be related and part of a body of work.)

12. SPORTS PHOTOGRAPHS

- Published or broadcast pictures taken at sports events constitute the distinctive subject matter here. The winning entries should show excellence in producing images that convey human drama and achievement through techniques such as composition, the use of available lighting and the capturing of moments of action. The judges will assess both the original image and how it lent itself to being presented and therefore require a copy of both the original and the page on which it appeared and/or digital or broadcast clip.
- Max number of samples per entry: 1



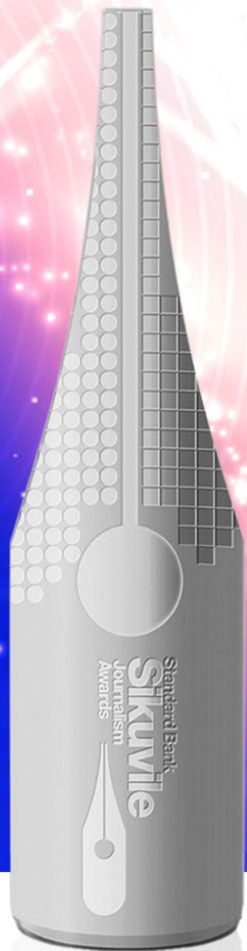


13. MANAGER/PUBLISHER OF THE YEAR

- The Publisher of the Year award is given to the publisher/manager that has shown the most innovation, creativity, and success in the media industry over the past year across the media platforms. The candidate must demonstrate ability and acumen to weather the storm and propel journalism and the media sector amid challenging circumstances. Motivation of how their intervention saved or benefited the sector is required, e.g.: testimonials, press cuttings, radio/TV clips and other proof of activities. Self-nominations will be accepted.
- An entry fee and entry form are required for this award.

14. JUBY MAYET RISING STAR OF THE YEAR

- No entries are accepted for this category. Instead, the judges will select a winner from the range of entries in all other categories. This candidate must have less than less than three years' experience in journalism.
- Judges will consider the potential shown for excellence, accuracy, story development and storytelling.





15. JOURNALIST OF THE YEAR

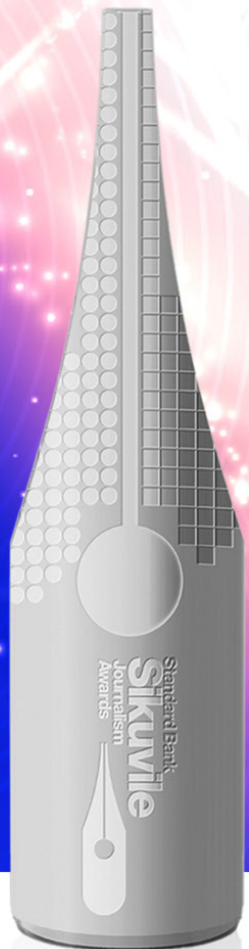
- No entries are accepted for this category. Instead, the judges will select a winner from the range of entries in all other categories. Judges will consider the quality of work, originality, accuracy, ethical reporting, and storytelling. The decision will also be based on agenda-setting and original journalism that would have contributed to society by giving new insight into the changing character of South Africa.
- Evidence of impact - such as changes and reforms resulting from the work - will be considered.

16. ALLAN SOGA / STANDARD BANK CHAIRMAN'S

- Lifetime achievement
- This honour recognises a sustained and extraordinary contribution to newspaper journalism on the part of an individual.
- The recipient will have demonstrated impeccable ethics and craft excellence. The results will have enriched South African public life. Where the person's accomplishment has been achieved in the face of obstacles; this will add to the nominee's ratings.

HISTORY OF THE AWARD:

- This award used to be dedicated to the historical journalistic figure, Allan Kirkland Soga, born in the early 1860's and served as editor of Izwi Labantu (Voice of the People) between 1898 – 1908. Soga also helped found the South African Native Press Association in 1902 – the first African news service on the





African continent. He also wrote a regular column in Umteteli wa Bantu in the early 1920's. Historian, Les Switzer, describes the man as "Undoubtedly, one of the leading intellectuals of his generation." Soga is remembered for the journalistic credo which he promoted: "Against the wrong that needs resistance; for the good that lacks assistance."

Individuals can submit nominations with thorough motivations about the person they have nominated and may include samples of work done in print, online or broadcasting (radio & TV). The individual's accomplishment should have been over a career of a minimum of 20 years in journalism.

- The nomination should be in the form of a written letter (or letters) of recommendation.
- The information should address the reasons why the nominee is deserving of this recognition.
- Additional supporting materials such as testimonials, press cuttings and TV or radio clip are welcomed.
- No entry fee or entry form is required for this award.
- Judges are not eligible for nomination. Previous winners of this category are also not eligible.
- The winner will receive the Standard Bank Chairman's Lifetime Achievement Trophy and Certificate.
- This award has no prize money.

